

**CAMERA DI COMMERCIO ITALO SUDAFRICANA
ITALIAN SOUTH AFRICAN CHAMBER OF TRADE AND INDUSTRIES**

Johannesburg, September 18th, 2014



The FAER Srl (Fabbrica Argani per Elevatori Roma) company was founded on 1958 by Gastone Sforazzini that starts the production of traction machines for elevators with n° 8 technicians in the factory located in Roma, via Torre Branca.

After two years the production of the models PM350 (machine for 4 persons) and PM450 (machine for 6 persons), increases quickly and on the year 1964 the production reaches n° 500 traction machines. During that years Bruno and Elio, sons of the FAER founder, enters in the company and at the present are the managers. On 1972 Gastone Sforazzini engineers and manufactures the new traction machines of "PF" series. These new machines continually improved and up-to date have now a big reliability and are sold all over the world with 3 years guarantee.

From the production beginning FAER has sold over 90.000 machines in 44 countries in 4 continents. This has been possible because of the large range of models, with their capacity to satisfy all the different requirements technological and of the market. Today FAER operates in the new very modern plant in Roma, via di Valleranello. In this new plant are in operation the most technically advanced CNC machines tool in Europe, for the production of traction machines for elevators.

Thanks to this advanced technology today FAER manufactures and export all over the world about 3.600 machines per year with a staff of only 24 highly specialized technicians.

The Italian – South African Chamber of Trade and Industries welcomes FAER SRL and his Chairman Elio Sforazzini among its members.

*Officially recognized by the Italian Ministry of Economic Development - Association incorporated under Section 21 of the Companies Act, Reg. No. 1984/007816/08 VAT Reg. No. 4070407198 - Corner Regent Street & Kirkby Road - Suite 3 B - Bedford Manor Office Suites- Bedford Gardens - 2047 – Johannesburg – South Africa
P.O. Box 753011 Gardenview 2047 - Tel: +27 11 615 3906 – Fax: +27 11 615 0682 - info@italcham.co.za*