

**CAMERA DI COMMERCIO ITALO SUDAFRICANA  
ITALIAN SOUTH AFRICAN CHAMBER OF TRADE AND INDUSTRIES**



## **Travelling for Business?**

**BlueBiz by Air France and KLM helps your company save on travel expenses and offers lots of benefits!**

**Earn 1000 bonus credits by enrolling now!**

BlueBiz is the corporate loyalty program of Air France and KLM , tailor-made for small and medium companies

### **How does BlueBiz work?**

Every time a company traveller books a trip with Air France KLM, the company earns Blue Credits. The company can use Blue Credits to purchase any type of ticket with Air France KLM. Flying Blue members continue to earn Flying Blue miles simultaneously.

### **Earning Blue Credits**

Travellers can book flights via their travel agent or directly online at [www.airfrance.co.za](http://www.airfrance.co.za) or [www.klm.co.za](http://www.klm.co.za). They just have to quote their BlueBiz number. As soon as their company has accumulated enough Blue Credits for a free ticket, they may book this ticket online. The Blue Credits the company earns for each flight depends on the destination and class of travel. One Blue Credit is worth one rand.

### **Ready to enrol?**

There's more good news! Enrol your company now on [www.bluebiz.com](http://www.bluebiz.com) and they can earn 1000 Blue Credits\* on enrolment. Simply quote ITAL in the promotion code box.

*\*1 blue credit is equal to 1 rand*