



5-7 May 2025
BolognaFiere, Italy

21st international trade show
for pet food and pet care

ZOOMARK

Organised by:



Via Maserati 16 - 40128 Bologna (Italy)
espositore@zoomark.it

An event by:



www.bolognafiere.it
www.zoomark.it

BUYER PROGRAM APPLICATION FORM

to be sent to: incoming@zoomark.it

COMPANY ATTENDING THE BUYERS PROGRAM

Company name	
Adress	City and Postcode
Ph.	Country
E-mail	Website
VAT Number	Tax ID
Legal Representative	

APPLICANT (Must be a decision maker)

Name	Surname	Job Title
Tel.	Personal E-mail	
Ph.	Adress	

TYPE OF ACTIVITY

- Import - Export
 Wholesale distribution
 Pet shop (chain stores or individuals)
 Grooming salon
 Large-scale distribution
 Garden centre or similar
 Professional breeding
 Other_____

TYPE OF COSTUMER

- B2B
 B2C
 Other_____

PRODUCTS OF INTEREST

- Pet food
 Accessories
 Hygiene & beauty products
 Veterinary products
 Raw materials
 Machines and equipment
 Packaging
 Private label
 Aquariums and terrariums
 Other_____

CATEGORY

- Dogs
 Cats
 Fish & Aquariums
 Birds
 Small mammals
 Herptiles
 Other_____

ZOOMARK INCOMING BUYER OFFICE CONTACTS

Benedetta Gamberini – Incoming Buyer Office – incoming@zoomark.it

Date _____ Company stamp and authorized signature _____

In compliance with the requirements indicated in articles 1341 and 1342 of the Italian Civil Code, the following clauses of the Terms and Conditions of the Buyer Program are specifically approved: article 2.3 deadline for the appointment of the substitute Buyer; Article 4 obligations of the Company and the Buyer; article 7 exclusion of liability of BFC; article 10 re-scheduling or cancellation of the Exhibition; article 11 applicable law and exclusive jurisdiction.

Date _____ Company stamp and authorized signature _____

TERMS AND CONDITIONS OF THE INTERNATIONAL BUYERS PROGRAM

DEFINITIONS

- BFC means the company BOLOGNAFIERE COSMOPROF S.p.A., a company of the BolognaFiere Group with registered office in Via Maserati 16, 40128 Bologna (Italy) and operational headquarters in Via Cappuccini 2, 20122 Milan (Italy), VAT number IT04717230967, in the person of its General Director Mr. Enrico Zannini;

- Exhibition means the "Zoomark" exhibition organized by BFC in Bologna, Italy;

- Buyer Program means the program dedicated to professional operators of the pet sector which aims to facilitate the meeting between supply and demand. The program completes the experience at the Exhibition with a series of B2B meetings designed specifically for companies that intend to grow their business internationally. In order to promote B2B meetings, the program confers a set of benefits granted by BFC to selected and qualified companies (both individual professionals and companies) participating in the Exhibition;

- Company means the selected and qualified company, which meets the requirements to benefit from the Buyer Program; only one (1) person per Company is eligible to receive benefits from BFC;

- Agency means the travel agency that collaborates with BFC in order to provide the benefits offered by the Buyer Program;

- T&Cs means these terms and conditions of the Buyer Program, which govern the admission of the Company to the Buyer Program and constitute a valid and binding agreement for the Company together with the Benefits granted to the Company, hereinafter the "Agreement".

1. ADMISSION TO THE BUYER PROGRAM

1.1. BFC selects, freely and at its own discretion, the Company to which propose the admission to the Buyer Program.

1.2. The Company admitted by BFC to the Buyer Program is free to delegate the individual who will access the benefits offered in the Buyer Program (hereinafter the "Benefits"), chosen among the managers with decision-making roles of the Company in accordance with the objectives of scouting of the Buyer Program.

1.3. For this purpose, the Company shall indicate, in the application form for admission to the Buyer Program, the individual who will access the Benefits (hereinafter the "Buyer").

1.4. BFC reserves the right to deny the Benefits to individuals who are not expressly indicated as Buyers in the application for admission to the Buyer Program.

2. BENEFITS OFFERED BY BFC

2.1 BFC grants each Company and its delegated Buyer a set of Benefits that will be determined by BFC at its own discretion and promptly indicated to the Buyer.

2.2 In consideration of the fact that the Benefits are offered by BFC without any related charge, the Company and the Buyer are not entitled to request different nor additional Benefits.

2.3 In the event that the Buyer is unable to participate in the Exhibition for any reason, the Company shall promptly inform BFC in writing about it and shall indicate a substitute Buyer, provided that this individual is a manager with a decision-making role in the Company, with power of representation and signature of agreements in the name and on behalf of the Company, in accordance with the scouting objectives of the Buyer Program, as soon as the Company becomes aware of the Buyer's inability to participate. If the Company does not indicate the substitute Buyer to BFC, the latter shall be entitled to charge the Company with a penalty of Euro 2,500.00 (two thousand five hundred). Except for the case in which the circumstances indicated in article 7.1, letters from a) to c), occur and except for the case in which an impending event that is unpredictable, insurmountable and beyond reasonable control occurs, the "Force Majeure Event", in the event that the Buyer or his/her substitute does not participate in the Event, BFC shall have the right to charge the Company with a penalty of Euro 2,500.00 (two thousand five hundred).

3. VERIFICATION OF THE ACTIVITIES CONDUCTED BY THE BUYER DURING THE EXHIBITION

The hosted Buyer undertake to check-in at the Buyer Lounge on the first day of visitation of the Exhibition and check out at the Buyer Lounge on the last day of his/her presence at the Exhibition, following the instructions received before the opening of the Exhibition.

4. OBLIGATIONS OF THE COMPANY AND THE BUYER

4.1 The Company and its Buyer undertake to:

a) confirm the participation in the Buyer Program, by sending to BFC a copy of the Buyer's passport or driving license and a copy of the Buyer's travel documents, if transport costs are not included in the Benefit, at the latest within five (5) working days from the receipt of the notification by BFC about the Buyer's admission to the Buyer Program;

b) Comply with the regulations and laws on fire and accident prevention, with the rules and regulations imposed by BFC, which are available for consultation at the Buyer Lounge; hereinafter the "Company Obligations".

4.2 In the event that the Company or the Buyer does not fulfill the Company's Obligations, BFC has the right to immediately terminate the Agreement in compliance with Article 1456 of the Italian Civil Code.

5. USE OF HOTEL ACCOMMODATION

5.1. If the Benefits include hotel accommodation, the hotel providing the accommodation is chosen at complete discretion of BFC and is booked by the Agency engaged by BFC for this purpose.

5.2. The Buyers who intend to bring a guest, request additional rooms or additional nights, or request changes to the reservation with respect to what is provided by BFC, shall inform the Agency, whose contacts are provided by BFC, and shall sustain in any case the related additional costs in full, if requested by the Agency.

5.3 In any case, BFC declines any and all responsibility in case of impossibility of hosting the Buyer's guests, adding additional nights or impossibility to satisfy the Buyer's extra requests in relation to hotel accommodation.

5.4 The Company and the Buyer are jointly and severally liable towards the Agency and the hotel that provides the accommodation, in case of damage of any kind, including but not limited to the destruction or devastation of the hotel room occupied by the Buyer. The Company and the Buyer jointly undertake to hold BFC integrally harmless and indemnified against any and all indirect or direct damage, loss, third-party claims, requests of compensation for damages and liabilities arising from any damage procured by the Buyer to the occupied hotel room.

6. TRANSPORT

6.1. If transport is also contemplated among the Benefits granted to the Company, the Agency shall manage the issuing of the relative ticket for the means of transport selected by BFC, respecting the maximum amount of expenditure established by the latter on a case by case basis.

6.2. Buyers who intend to make changes with respect to any transport eventually granted by BFC among the Benefits, shall inform the Agency, whose contacts are provided by BFC, bearing in any case any additional transport costs required by the Agency.

7. EXCLUSION OF LIABILITY OF BFC

7.1. BFC disclaims any and all liabilities in the event of:

a) Administrative or regulatory restrictions that prevent the Buyer from participating in the Exhibition or subject him/her to mandatory quarantine;

b) Inability to obtain an entry VISA;

c) Administrative or regulatory restrictions that prevent the Exhibition from taking place.

7.2. Upon the occurrence of any of the circumstances provided by previous article 7.1, letters a) to c), the Agreement shall be deemed automatically terminated pursuant to art. 1353 of the Italian Civil Code, and the Company and the Buyer shall not be entitled to request BFC any compensation for damages and/or indemnities and/or reimbursements of any kind.

8. TERM OF THE BUYER PROGRAM

8.1. The present Agreement is valid, effective and binding from its signature until the end of the Exhibition.

8.2. The Company is not entitled to withdraw from the present Agreement.

9. LIABILITY OF THE COMPANY FOR THE BUYER'S BEHAVIOUR

9.1. The Company undertakes to comply, and shall ensure that the Buyer complies, with the safety regulations issued by BFC and by Fiere Internazionali di Bologna S.p.A., which is the owner of the Exhibition's venue, also undertaking to guarantee that the Buyer complies with these rules and regulations.

9.2. The Company is fully liable towards BFC and Bologna International Fairs S.p.A. for the behaviour of the Buyer at the Exhibition and undertakes to hold BFC harmless and indemnified from any indirect or direct damage, loss, third-party claims, requests of compensation for damages deriving from or relating to the Buyer's behaviour at the Exhibition.

10. RE-SCHEDULING OR CANCELLATION OF THE EXHIBITION

10.1. BFC reserves the discretionary and unquestionable right to change the dates and the sectors of the Exhibition for any reason, excluding any right of the Company to compensation for damages suffered and excluding the Company's right of withdrawal or termination of this Agreement.

10.2. BFC is entitled to cancel the Exhibition upon the occurrence of any Force Majeure Event without this resulting in its liability towards the Company or the Buyer for reimbursement of incurred expenses (including the costs of flights) nor for indemnification nor for compensation for damages of any kind. In the event of cancellation of the Exhibition, this Agreement will be deemed automatically terminated.

10.3. In each of the cases mentioned above in articles 10.1 and 10.2, BFC shall inform the Company in writing.

11. APPLICABLE LAW AND EXCLUSIVE JURISDICTION

11.1. This Agreement and these T&Cs are governed by Italian law.

11.2. Any dispute relating to the existence, validity and binding effectiveness of this Agreement, including its interpretation, application and resolution, and which cannot be settled amicably, will be devolved to the exclusive jurisdiction of the Court of Bologna, expressly excluding any other judicial authority.

12. RELATIONS WITH BOLOGNAFIERE AND MODEL D. LGS. 231/01 AND CODE OF ETHICS OF BFC

12.1 The Company acknowledges and accepts that the Exhibition will take place in the BolognaFiere S.p.A.'s fair district, and undertakes to comply with – and shall procure that the Buyer complies with – the regulatory provisions issued by BolognaFiere S.p.A.

12.2 The Company declares (i) to be aware of the contents of Legislative Decree no. 231/01 and subsequent amendments and additions, on the administrative liability of entities for crime ("Legislative Decree 231/01"), (ii) to be aware of the fact that BFC has adopted an Organization, Management and Control Model in accordance with Legislative Decree 231/01 and, within the framework of this Organizational Model, management and control, a Code of Ethics, both of which can be viewed on the website <http://www.cosmoprof.com/> and (iii) to accept the content of the Organisation, Management and Control Model pursuant to Legislative Decree 231/01 and the Code of Ethics, as an integral and substantial part of the Agreement.

12.3 The Company shall procure that the Buyer and, in general, its staff maintain in the performance of this Agreement a conduct compliant with the provisions of Legislative Decree 231/01, the Organization, Management and Control Model and the Code of Ethics prepared by BFC, refraining from committing unlawful conduct or otherwise incompatible with Legislative Decree 231/01, the Organisation, Management and Control Model and the Code of Ethics. Any breach by the Company, and/or the Buyer, of the Organization, Management and Control Model adopted in accordance with Legislative Decree 231/01, or even of just one of the provisions contained in the Code of Ethics, shall entitle BFC to terminate this Agreement by law and with immediate effect, pursuant to and for the purposes of art. 1456 of the Italian Civil Code, without prejudice to the right of the same to take action for compensation for any damage suffered and to be suffered.

12.4 Any right of the Company shall be borne solely and exclusively by BFC, while any and all obligations of conduct assumed by the Company, including with respect to the Buyer, shall also be deemed to be extended in favour of BolognaFiere S.p.A., which will therefore be entitled – in the event of non-compliance with these obligations, with all its regulatory provisions and with any legal provision – to intervene directly, also acting with its own service staff in the fair district where the Exhibition takes place.

Date _____

Company stamp and authorized signature _____

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